

**PREMIUM SPRITZER**

**KISS ME**

**The FIRST  
Quality SPRITZER  
in the can!**



[WWW.SPRITZER-IN-THE-CAN.COM](http://WWW.SPRITZER-IN-THE-CAN.COM)

# WINERY MÜLLNER



*Tradition meets modernity*

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*Weingut Müllner, in the heart of Austria, stands for a great winery with history and over 140 years of experience in the wine industry*

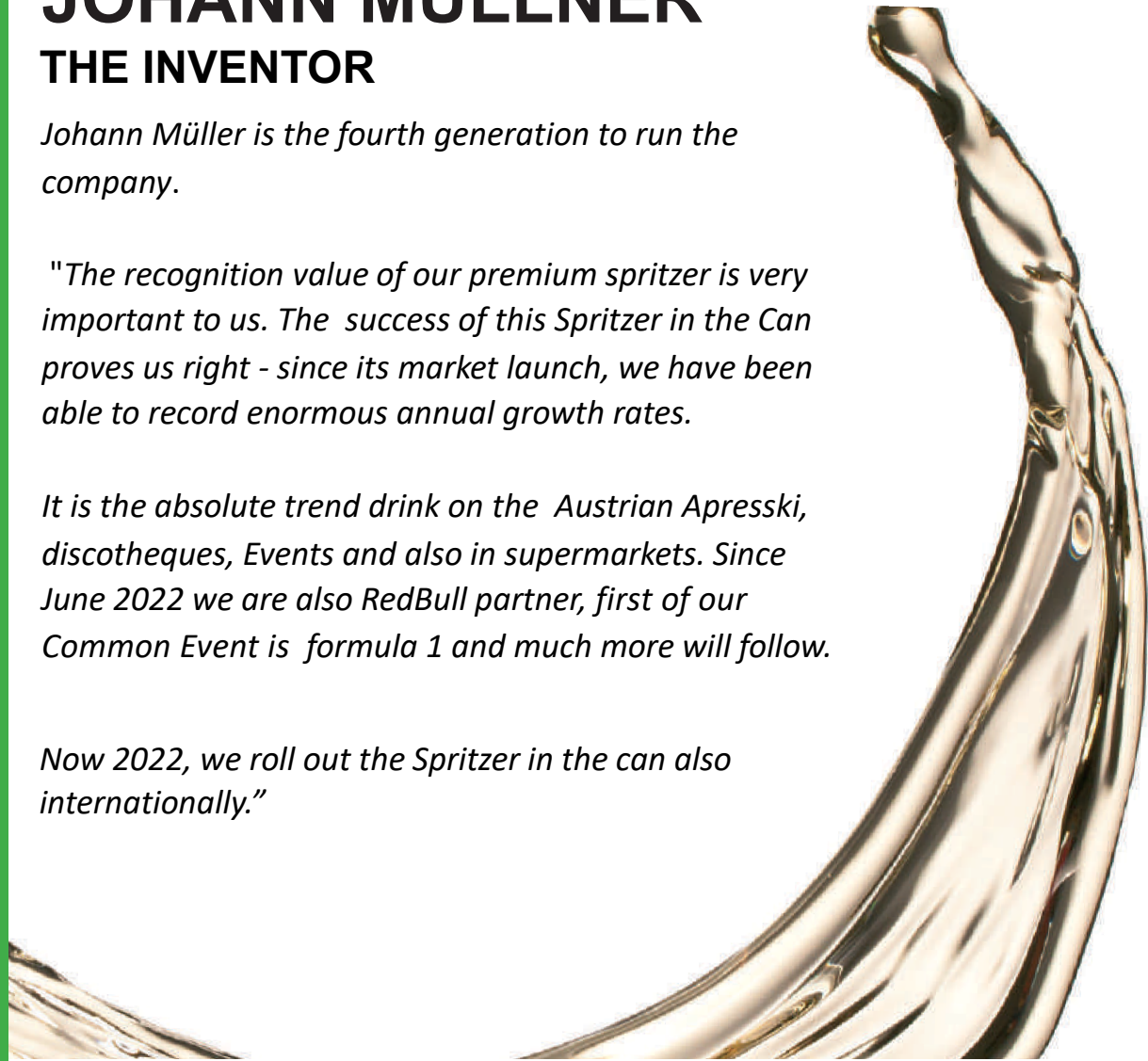
## **JOHANN MÜLLNER THE INVENTOR**

*Johann Müller is the fourth generation to run the company.*

*"The recognition value of our premium spritzer is very important to us. The success of this Spritzer in the Can proves us right - since its market launch, we have been able to record enormous annual growth rates.*

*It is the absolute trend drink on the Austrian Apreski, discotheques, Events and also in supermarkets. Since June 2022 we are also RedBull partner, first of our Common Event is formula 1 and much more will follow.*

*Now 2022, we roll out the Spritzer in the can also internationally."*



# THE IDEA



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THE IDEA WAS BORN AND IMPLEMENTED WITH HEART, BRAIN AND GOOD WINE.

*SPRITZER WHITE* - an Austrian national drink that is now also popular and known internationally in the gastronomy. but until now it was mixed in the glass.

*Spritzer is second only to beer on the chart of Austria's favorite beverages, but until now it has not been available in such a portable, convenient and sustainable format.*

# FLAVORS



White Spritzer



Rose Spritzer

NEW FLAVOR "ORANGE"  
AVAILABLE JULY 2022



Orange Spritzer

# BENEFITS

## *EASY HANDLING*

quick to issue (no waiting time for the customer), at the same time easy to bill

## *ENVIRONMENTAL*

it has been proven that the can has a better environmental impact than plastic and is more sustainable than new glass!

## *SUSTAINABILITY*

we produce sustainable products with responsibility and corporate social responsibility

# *HOW TO SELL PREMIUM SPRITZER*

## **GASTRONOMY- & EVENTS!**

**ALL KINDS OF OUTDOOR EVENTS**

**CATERING – BARS - HOTELS**

**BEACH CLUBS – POOL PARTYS**

**SUPERMARKETS – ALKOHOL STORES**

**VENDING MACHINES – FESTIVALS**

**KISS ME – THE PREMIUM  
SPRITZER, AN ALL – ROUNDER  
AND UPCOMING STAR IN THE  
SPRITZER SCENE.**



## Distribution channels Premium Spritzer

Concerts, fairs, beach bars, discos, supermarkets, gas station stores, après-ski, catering, outdoor events, hotels, bars, etc.



# KISS ME SPRITZER VENDING MACHINE





# KISS ME SPRITZER





**MY *USP***

***SPRITZER CAN***

**„I AM AUSTRIA'S  
ONLY CAN  
SPRITZER ON THE  
MARKET.“**

**IN PREMIUM QUALITY AND  
DESIGN!**

# DRINKING RECOMONDATION



- ICE COLD / Straight out of the can
- With straw
- Or in a glass with syrup for Hugo, Aperol Spritz, Violet Spritz, Rosé Spritz and many more

# ITEM DATA

## Premium Spritzer „Kiss Me“ 250 ml. can

can	250ml can, 24 cans per tray
tray	120 trays per palette (= 2880 Dosen)
dimension can	length=5,2, wide=5,2, high=13,3 cm
dimension tray	length=32, wide=21, high=13,5 cm
weight	can = 260 g, tray =6.240 g
article number can	9005790020857
article number tray	9005790020864
Index of goods	22060059

# ADVERTISING



Table Display



„Kiss me“  
ICE BUCKET for 24  
Cans



COOLER for 96 Cans



Table

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**Official Distriutor:**

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**SPRITZER  
WHITE**

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